

# Meredith Hamilton

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New York, NY  
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**UX Designer experienced in research and product strategy.  
Background in journalism and information visualization.**

## Experience

### **Creative Mornings** **Jan. 2018-current** **Research Lead**

- Remote user research during soft launch of The CreativeGuild, a global directory of creative teams. Research resulted in significant refinement of the onboarding process prior to hard launch.
- Researched and delivered white paper on best search function practices and provided suggestions for their incorporation within existing platform.

### **Newark Venture Partners** **Sept. 2017-Jan. 2018** **Designer in Residence**

- Shaped product-market fit, for 10 companies in a pre-seed accelerator, through UX research and testing
- Reshaped accelerator application process and based on research

### **Cofounder, BumpBump Books** **2012-current**

- Four high quality content apps on market; Cross platform, programmed via Phonegap (now Ionic)
- As the initiator of Bumpbump Books I invited my co-partner, created project scope for mobile apps, and co-created all content
- "Best of 2013" for story app "Hermes" from Kirkus Reviews

### **Illustrator Print and Digital Freelance**

- Award winning series "A Child's Introduction To..." published by Black Dog & Leventhal/Hachette
- Editorial illustrations and maps for print and digital publications ranging from The New York Times to Steuben Glass

### **Editor Information Graphics Newsweek Magazine**

- Transitioned department to digital workflow
- Conceptualized and assigned information graphics for 12 staff artists. Solved staffing issues, created editorial gravitas for department

## UX Design | Research

### Process

Remote Research  
Competitive Audits  
Ethnography  
Research Summary  
Paper prototyping  
Wireflows  
High Fidelity

### Tools

Adobe Creative Suite  
Sketch  
Tableau  
InVision  
Marvel  
Pen and Paper  
HTML/CSS

### Education

General Assembly  
User Experience Design  
Immersive

School of Visual Arts  
Interaction Design  
Summer Intensive

School of Visual Arts  
MFA Illustration as  
Visual Essay

Brown University  
A.B. with Honors,  
Comparative Literature