

Meredith Hamilton

www.linkedin.com/in/meredithhhamilton
www.meredithhamilton.com

New York, NY
347-596-9755

UX Designer specializing in product-market fit for early stage businesses based on testing and observation of human behavior.

Experience

Newark Venture Partners Designer in Residence **Sept. 2017-Jan. 2018**

- Shaped product-market fit, for 10 companies in a pre-seed accelerator, through UX research and testing
- Reshaped NVPs cross platform messaging based on research

UX Consultant and Researcher **Jan.2017-present**

- Research lead, onboarding study for Creative Mornings, a digital platform for creative professionals
- Other work includes mobile product design for UNTied.com, user research for Urban Archives

Cofounder, BumpBump Books

- "Best of 2013" for story app "Hermes" from Kirkus Reviews
- Four high quality content apps on market; Cross platform using Phonegap (now Ionic)
- As the initiator of Bumpbump Books I invited my co-partner, created project scope for mobile apps, and co-created all content

Illustrator Print and Digital Freelance

- Award winning series "A Child's Introduction To..." published by Black Dog & Leventhal/Hachette
- Editorial illustrations and maps for print and digital publications ranging from The New York Times to Steuben Glass

Editor Information Graphics Newsweek Magazine

- Transitioned department to digital workflow
- Conceptualized and assigned information graphics for 12 staff artists. Solved staffing issues
- Worked across all news departments: Foreign, National, Cultural

Assistant Art Director Time Inc., Discover Magazine

- Researched and sketched sophisticated science graphics
- Created specialized stable of scientific illustrators

UX Design | Editorial

Process

Research
Design Sprinting
MVP Analysis
Paper prototyping
Wireflows
Research Summary
High Fidelity

Tools

Adobe Creative Suite
Sketch
Tableau
InVision
Marvel
Ethnographic Illustration
HTML/CSS

Education

General Assembly
User Experience Design
Immersive

School of Visual Arts
Interaction Design
Summer Intensive

School of Visual Arts
MFA Illustration as
Visual Essay

Brown University
A.B. with Honors,
Comparative Literature