

Meredith Hamilton

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Brooklyn, NY
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UX Designer and Researcher, background in journalism. Excellent communicator and collaborator, excels at early stage ambiguity and actionable insights.

Experience

User Experience Lead **2018-present**
New York Cares

Responsible for researching and defining the digital challenges facing New York Cares, communicating insights to all staff in ways that facilitate decision making, and designing solutions to improve the New York Cares digital user experience.

Key projects include:

- Building a new website for a targeted subset of users, from research through wireframes to developer handoff.
- Developing personas for organization wide use.
- Service design analysis to identify strategic UX changes across internal tools
- Researching, designing, and integrating asynchronous user training tools accessible via website.
- Building a library of research.
- Implementing both project management tools (Jira) and a design system. (ZeroHeight)

User Research Lead **2018**
CreativeMornings

- Remote user research during soft launch of The CreativeGuild, a global directory for creative teams.
- Research contributed to changes in user onboarding

Designer in Residence **2017**
Newark Venture Partners/Audible

- Shaped product-market fit for 10 companies in a pre-seed accelerator, using light weight UX research and testing.

BumpBump Books **2012-2015**

- Co-founder, brought four webapps to market. A deep-dive into digital content and project management.

Art Director and Editor of Information Graphics **Newsweek Magazine**

- Transitioned department to digital workflow
- Conceptualized and assigned information graphics for 12 staff artists
- Solved staffing issues, grew department

Information Graphics **Discover Magazine, Time Inc.**

- Researched, sketched, then incorporated information graphics into page layouts
- Grew and maintained a stable of domain specific illustrators

Illustrator Print and Digital

- Award winning series "A Child's Introduction to..." published by Black Dog & Leventhal/Hachette
- Editorial illustrations, maps for print and digital publications ranging from The New York Times to Steuben