

Meredith Hamilton

www.linkedin.com/in/meredithhhamilton
www.meredithhamilton.com

Brooklyn, NY
347-596-9755

User experience designer with a cross-discipline background in research and information visualization. Shapes the big picture through research-informed product strategy and system-level thinking.

Experience

User Experience Lead New York Cares

2018-present

Responsible for researching and defining the digital challenges facing New York Cares, communicating insights to all staff in ways that facilitate decision making, and designing solutions to improve the New York Cares digital user experience.

Key projects include:

- Building a new website for a targeted subset of users, from research through wireframes to developer handoff.
- Using service design analysis to identify strategic UX changes and design and implement them.
- Researching, designing, and integrating asynchronous mobile friendly on-demand user training tools accessible via website.
- Building a library of research and generating goals based personas.
- Implementing both project management tools (Jira) and a design system. (ZeroHeight)

User Research Lead CreativeMornings

2018

- Remote user research during soft launch of The CreativeGuild, a global directory for creative teams.
- Research contributed to changes in user onboarding

Designer in Residence Newark Venture Partners

2017

- Shaped product-market fit for 10 companies in a pre-seed accelerator, using light weight UX research and testing

BumpBump Books

2012-current

- Co-created an app publishing platform. Four high content cross-platform apps brought to market
- Best of 2013 from Kirkus Reviews for the app 'Hermes'

Art Director and Editor of Information Graphics Newsweek Magazine

- Transitioned department to digital workflow
- Conceptualized and assigned information graphics for 12 staff artists
- Solved staffing issues, grew department

Information Graphics Discover Magazine, Time Inc.

- Researched, sketched, then incorporated information graphics into page layouts
- Grew and maintained a stable of domain specific illustrators

Illustrator Print and Digital

- Award winning series "A Child's Introduction to..." published by Black Dog & Leventhal/Hachette
- Editorial illustrations, maps for print and digital publications ranging from The New York Times to Steuben