

Meredith Hamilton

www.linkedin.com/in/meredithhhamilton
www.meredithhamilton.com

Brooklyn, NY
347-596-9755

User experience designer with strong skills in research-based methods and outcomes. My deep work experience informs my passion for robust content strategy as well as system-level thinking.

Experience

User Experience Lead **2018-present** **New York Cares**

Responsible for researching and defining the digital challenges facing New York Cares, communicating insights to all staff in ways that facilitate decision making, and designing solutions to improve the New York Cares digital user experience.

Key initiatives include:

- Building a new website for a targeted subset of users, from research through wireframes to developer handoff
- Initiating and implementing research-based changes to key general website content
- Facilitating new on-demand user training tools accessible via website
- Building a library of research and generating goals based personas

User Research Lead **2018** **CreativeMornings**

- Remote user research during soft launch of The CreativeGuild, a global directory for creative teams.
- Research contributed to changes in user onboarding

Designer in Residence **2018** **Newark Venture Partners**

- Shaped product-market fit for 10 companies in a pre-seed accelerator, using light weight UX research and testing

BumpBump Books **2012-current**

- Co-created an app publishing platform. Four high content cross-plarform apps brought to market
- Best of 2013 from Kirkus Reviews for the app 'Hermes'

Editor Information Graphics

Newsweek Magazine

- Transitioned department to digital workflow
- Conceptualized and assigned information graphics for 12 staff artists
- Solved staffing issues, grew department

Information Graphics

Discover Magazine, Time Inc.

- Researched, sketched, then incorporated information graphics into page layouts
- Grew and maintained a stable of domain specific illustrators

Illustrator Print and Digital

- Award winning series "A Child's Introduction to..." published by Black Dog & Leventhal/Hachette
- Editorial illustrations, maps for print and digital publications ranging from The New York Times to Steuben