

Meredith Hamilton

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New York, NY
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UX Designer experienced in research and product strategy.
Background in journalism and information visualization.

Experience

New York Cares UX Lead

Sept. 2018-current

- Responsible for a two year rollout of website modifications, including revising taxonomies, improved search function, and content strategy
- Systematized UX roadmap, from research through findings, design, and implementation
- Consultant on other digital initiatives, including elearning and communication platforms for volunteers, incorporating service blueprints as a lens for introducing strategic organizational change.

Creative Mornings Research Lead

Spring 2018

- Remote user research for launch of The CreativeGuild, a global directory of creative teams.
- Reseach paper on best findability and search practices

Newark Venture Partners Designer in Residence

Fall 2017

- Shaped product-market fit, for 10 companies in a pre-seed accelerator, through UX research and testing

Cofounder, BumpBump Books

2012-current

- Four high quality content apps on market; Cross platform, programmed via Phonegap (now Ionic)
- As the initiator of Bumpbump Books I invited my co-partner, created project scope for mobile apps, and co-created all content
- "Best of 2013" for story app "Hermes" from Kirkus Reviews

Illustrator Print and Digital

- Award winning series "A Child's Introduction To..." published by Black Dog & Leventhal/Hachette
- Editorial illustrations and maps for print and digital publications ranging from The New York Times to Steuben Glass

Editor Information Graphics Newsweek Magazine

- Transitioned department to digital workflow
- Conceptualized and assigned information graphics for 12 staff artists. Solved staffing issues, created editorial gravitas for department

UX Design | Research

Process

Remote Research
Competitive Audits
Ethnography
Research Summary
Paper prototyping
Wireflows
High Fidelity

Tools

Adobe Creative Suite
Sketch
Tableau
InVision
Marvel
Pen and Paper
HTML/CSS

Education

General Assembly
User Experience Design
Immersive

School of Visual Arts
Interaction Design
Summer Intensive

School of Visual Arts
MFA Illustration as
Visual Essay

Brown University
A.B. with Honors,
Comparative Literature